

## PRESS RELEASE

### *Ecovag® Website*

Copenhagen, Denmark, June 10, 2015 - Bifodan A/S, the Danish based and specialized provider of innovative probiotic solutions, announces the launch of a new website ([www.ecovag.com](http://www.ecovag.com)) for its B2B Ecovag® probiotic activities targeting women's intimate health.

“Bifodan enjoys a market leader position in this particular segment of the probiotic market. The new website provides us with an effective tool for communication of our scientific platform and B2B product solutions to current and potential business partners on a global scale” says Niels Peter Bak, Ecovag® Business Unit Manager.

“Moreover, the new website is an opportunity for us to emphasize the strategic positioning of the business unit as a B2B solutions provider with razor sharp focus on continuously reinforcing the strongest scientific platform for vaginal probiotics in the market place”.

“Publication of clinical results and scientific data in general is an important strategic priority for the Business unit, and the Ecovag® website will also be a valuable tool for announcing such news” concludes Niels Peter Bak.

To learn more about Ecovag®, visit the website; [www.ecovag.com](http://www.ecovag.com)

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*Bifodan A/S develops and manufactures probiotic turnkey solutions for private label customers worldwide. Based just North of Copenhagen, Denmark, Bifodan delivers science based, high quality probiotic products, manufactured at our GMP approved production facility. Bifodan has a long history in the probiotic industry, as the company was founded by the first Danish dairy to launch a probiotic based fermented milk product back in 1938. Bifodan has been dedicated to research and development of innovative probiotic solutions since 1992.*